

Embedding Ask the Police - a winning solution that complements 101

Read about the benefits of embedding Ask the Police within YOUR website. Answering the questions the public regularly ask the police - saving time, money and resources.

Members of the public contact the police with thousands of non-emergency calls each and every day.

Whilst these calls are important to members of the public, they inevitably take up the time of police staff, help desks, control rooms and communication centres, impacting on efficiency and overall effectiveness.

Many of the questions relate to the routine aspects of criminal law or police procedures and are asked time and time again.

In an effort to reduce the number of non-emergency calls

www.askthe.police.uk

and

www.askthe.scottish.police.uk

have provided a successful alternative for the public.

Empowering the public in this way has assisted in bringing about a significant change in the way police information and advice can be obtained.

Available as an app the public can quickly and easily find the answers they need.

Topics range from speeding to domestic abuse and spent convictions to practical advice on identity theft and crime prevention.

PNLD provide the opportunity for police forces and other organisations to embed the Ask the Police content and facilities into their own website via a two way API.



Court Proceedings



Road Traffic



Cyber Security



Data Protection

Serving your communities



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Benefits of embedding Ask the Police

- PNLD's legal team take responsibility for keeping the legislative information up to date.
- The information is regularly reviewed giving you confidence the content is accurate
- We are a reliable official police resource
- Embedding the content allows you to adopt your own style and format, placing the information in a prominent position on your website
- Surface the Ask the Police content whilst engaging users on your website
- Statistics on what members of the public are looking at is readily available to police forces that embed the content. Providing valuable insight into the concerns of your communities
- Enhance the content by adding local information for your communities; such as local council contacts or local police practices

For more information about embedding
Ask the Police, contact us:
pnldmarketing@westyorkshire.police.uk



A national organisation governed by West Yorkshire Police

You've asked...
we've answered!

Your Policing
questions answered,
the official police
resource for England
and Wales

Q: What are the drivers
responsibilities when
involved in an accident?

A: If, as a driver, your
vehicle is involved in a
road-traffic accident on
a road or public place....

Nationally consistent,
locally focused

www

askthe.police.uk